



September 1, 2021

Dear Business Council Members, Prospective Members and Business Owners:

LeRoy Business Council's primary focus is to promote and represent the common interests of the businesses, professionals, and industries in the Village and Town of LeRoy. We have recently embarked on an exciting new project that we would like to invite you & your business to participate in.

Recently, we launched a new website. The website is: www.iloveroyny.com. This showcases to visitors all of our wonderful dining, retail, and tourist attractions, but also include valuable information for our local residents. The website includes a directory of all businesses in LeRoy that have a current membership to LeRoy Business Council. Also, LBC members have an opportunity to list special events on the website. Instructions on how to do this will be sent after receipt of your membership form. The website is being advertised statewide via several various outlets.

This letter combines the 2021-2022 invoicing of LBC membership annual dues, and pricing for optional additional advertising space on the website. Your ad, if you choose to purchase one, will be located on the page related to your business. For example, if you are a restaurant, your ad will be located on the "Where to Dine" page, etc.

If you choose to purchase additional ad space (options on next page), please email a digital version of your logo in a 500x500 jpeg or a PDF to: samvagg@gmail.com so that we may link your website to: www.iloveroyny.com. Advertising space availability is based on a first come first served basis.

Mail your payment & listing information to:

Le Roy Business Council, PO Box 263, Le Roy, NY 14482

If you have any questions, or need additional information please email Samantha Vagg at samvagg@gmail.com, or call/text (585) 993-5555.

Sincerely,

The Website & Marketing Committee for LeRoy Business Council
John Whiting, Jackie Whiting, Bill Kettle, Randy Vink, Sam Vagg

Listing Information

Company Name: _____ Contact Name: _____

Address 1: _____ Telephone #: _____

Address 2: _____ Email: _____

City: _____, State: ____ Zip: _____ Website: _____

Invoice for LBC Dues and AD (if interested in additional website advertising). Please just pay the annual dues of \$50.00 if you would like to be an LBC member, which includes participation in the online business directory.

LBC Membership Dues		Total
2022 Dues		50.00
<u>Optional Advertising on the Website</u>		
630x100 Top Wide Banner	\$400/annually	
300x100 Marquee Tile	\$320/annually	
250x250 Box Ad	\$220/annually	
Stamp Ad 170x90	\$175/ annually	
	Total	

Please make checks payable to: LeRoy Business Council, and mail your payment & listing information to Le Roy Business Council, PO Box 263, Le Roy, NY 14482

