

January 20, 2023

Dear Business Council Members, Prospective Members and Business Owners:

The primary focus of the LeRoy Business Council (LBC) is to promote and represent the common interests of the businesses, professionals, and industries in the Village and Town of LeRoy.

The council is comprised of representatives from the town that volunteer their time to uphold the LBC's mission.

Membership includes business listing on our website, advertising on our social media platforms, networking opportunities, and allows you to take part in LBC events such as our annual golf tournament, Winterfest, small business trick or treating, the Halloween parade, scarecrow decorating contest, and any future LBC events.

Our website, <u>www.iloveleroyny.com</u> showcases to visitors all our wonderful dining, retail, and tourist attractions. LBC members have an opportunity to list special events on the website. Instructions on how to do this will be sent after receipt of your membership form.

This letter includes the 2023 invoicing of LBC membership annual dues, and pricing for optional additional advertising space on the website. Your ad, if you choose to purchase one, will be located on the page related to your business. For example, if you are a restaurant, your ad will be located on the "Where to Dine" page.

If you choose to purchase additional ad space (options on next page), please email a digital version of your logo in a 500x500 jpeg or a PDF to <u>leroybusinesscouncil@gmail.com</u>. Advertising space availability is based on a first come first served basis.

Mail your payment & listing information to:

LeRoy Business Council, PO Box 263, LeRoy, NY 14482

If you have any questions, or need additional information please email us at leroybusinesscouncil@gmail.com.

Sincerely, LeRoy Business Council

Listing Information

Company Name:			Contact Name:	
Address1:			Telephone #:	
Address 2:			Email:	
City:	State:	Zip:	Website:	

Invoice for LBC Dues and AD

Terms	Due Date
Net 30 Days	2/28/2023

Description		Amount
LBC Membership 2023 Dues		\$50.00
630x100 Top Wide Banner	\$400.00	
300x100 Marquee Tile	\$320.00	
250x250 Box Ad	\$220.00	
Stamp Ad 170x90	\$175.00	
Total		

Please make checks payable to: LeRoy Business Council, and mail your payment & listing information to Le Roy Business Council, PO Box 263, Le Roy, NY 14482